

B2C

Recruiting across the marketing mix for **business to consumer** roles.

FMCG

In this fast paced, fast moving sector blueskies work very closely with our clients to get to the heart of what they need. We place a lot of candidates for roles in consumer insight, shopper marketing, category development, NPD and brand development.

Retail

We're highly active in this area working with companies who manufacture, source and supply consumer product into retail, as well as the retailers themselves. This ranges from digital and ecommerce roles, to product and brand specialists. You name it!

Leisure and Travel

Hotels and airlines, visitor attractions, sport and leisure companies, hospitality, from SMEs to large national and international brand, we recruit across all marketing disciplines. Online or offline roles – we're always right on the line.

blueskies

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