



Video Interview Tips

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Many companies these days, including ourselves, use video interviewing as an alternative to an initial face-to-face interview. This could be due to candidate location restrictions or simply as an early stage cost-effective option.

Just as you would with a more typical interview, it's important to present yourself well and know what the interviewer might be looking for. We have put together our top tips for making sure your video interview goes as smoothly as possible.

1

Be Professional

Have a neutral ID and profile picture if the video service you are using calls for it and make sure you have a good internet connection. You don't want the image freezing half way through answering your first question.

2

Location is Everything

A quiet location is always best so that either you or the interviewer is distracted by noise. Ensure that when arranging the interview date and time that you think of this so that you don't have a last minute panic about where you can hold it. Check your background so that there isn't anything that you wouldn't want to be seen in view.

3

Make the Camera Love You

Make sure the camera height is right and take the time to adjust accordingly. No one wants to be interviewing the top of someone's head at the bottom of a screen. Most people will use a desktop computer or a laptop, so elevate the screen so that you're framed well. If you're using a mobile hold it level with your eyes. In both instances remember to look into the camera and not the screen. Eye contact is just as important in this situation, if not more so.

4

Dress to Impress

Check the company's website and look out for a dress code policy or employee photos, suggesting how people in the company dress day-to-day. Dressing appropriately will let the interviewer know you took the time to understand their company culture.

5

Be Natural

You may be in a more relaxed situation, where you can write down examples and potential question responses, but interviewers can tell when you've prepared the perfect answer and will often throw in follow-up questions to test you. Being natural in your responses gives the interviewer a better impression of how you react under pressure and allows them to see how you listen and follow direction.

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